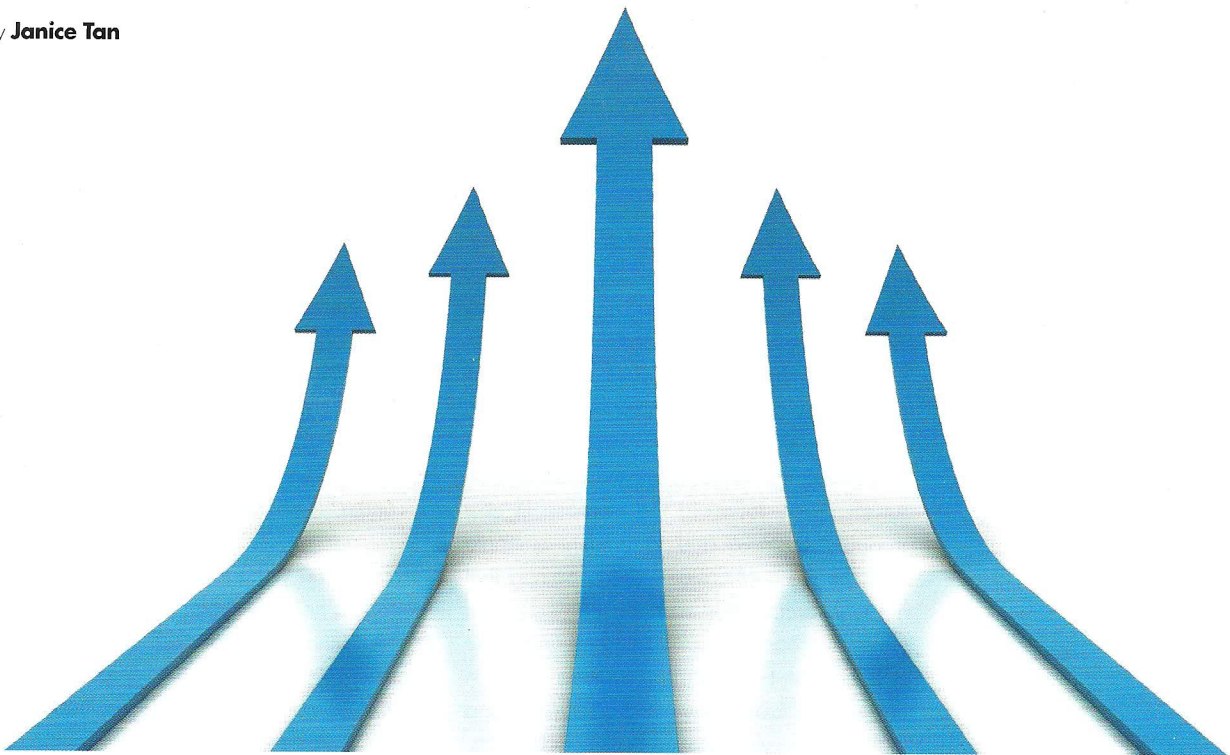


# LEADING THE WAY TO SUCCESSFUL CHANGE

How to predict future business environments and drive a company ahead of its competitors.

By **Janice Tan**



**C**hange is inevitable. Change knocks on everybody's door. "Everything flows, nothing stands still" said Plato in Cratylus. This is so true, nothing is constant except change. Even the business world has become highly competitive and unpredictable. As business environments evolve, organisations have to change the way they conduct their businesses. In order to be a trend setter in the business world, the organisational leaders need to foresee and predict the future business environments and drive their companies ahead of their competitors.

